

# **Belief Markets**

Founder .



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# **OVERVIEW**

A Solana dApp allowing people to trade information for profit.

## **Problem**

Journalists and scientists are struggling to fund their work. Hence, we see a flood of misinformation and dubious scientific results. What if there was a way to make accurate information profitable?

#### Solution

In a belief market you can place a bet on an answer to an arbitrary question. Like investing in stocks, people can buy shares of an answer, move the prices by publishing compelling information, and resell the shares at a higher price. Anyone can profit by providing evidence to the public, while being incentivized to be as accurate as possible, since market competition punishes biased information.

# **Profit = Liquidity x Information gain**

#### **Business model**

Trading fees flow to liquidity providers and us.

## Market

Anyone can create a new market. Unlike prediction markets, there are no winners or losers, no settlement necessary. No registration, no KYC. Appealing to DeFi users and traders as well as information providers.

### **Traction**

Just finished the MVP. No user traction yet, looking for pilot study participants in order to test the idea.

#### Call to Action

Co-founders, mentors, pilot study participants and early investors are welcome to contact me!

